

# Ramsey Chandler

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## EDUCATION

University of Alabama, Tuscaloosa, AL

- BA in Graphic Design with a minor in History
  - BAC in Creative Advertising as an Art Director
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## WORK EXPERIENCE

### GSD&M

- Junior Art Director (November 2021-Present)
- Developed creative for broadcast, social, digital, and print campaigns for national brands including:
  - Pizza Hut
  - Ross Dress For Less
  - White Castle
  - Food Lion
  - Fruit of the Loom
  - Capital One
  - Southwest Airlines

### Cactus One Club Mentorship

- Art Direction Intern (July-August 2020)
  - Worked on a real client campaign
  - Pitched campaign to client
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## SKILLS

- Experience partnering with a Copywriter to execute briefs
- Adobe Creative Cloud (Photoshop, Illustrator, InDesign, After Effects)
- Campaign concepting & art direction
- Cross-functional collaboration (copywriters, editors, producers)
- On-set production & post-production experience
- Ability to pick up brand look and voice quickly
- Comfortable presenting work to clients
- Experience working on New Business pitches

## AWARDS

- Bronze Pencil at the One Club Young Ones Competition in 2020
- Shortlisted Cannes Future Lions 2020

