Ramsey Chandler

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EDUCATION

University of Alabama, Tuscaloosa, AL

- BA in Graphic Design with a minor in History
- BAC in Creative Advertising as an Art Director

WORK EXPERIENCE

GSD&M

- Junior Art Director (November 2021-Present)
- Developed creative for broadcast, social, digital, and print campaigns for national brands including:
- Pizza Hut
- Ross Dress For Less
- White Castle
- Food Lion
- Fruit of the Loom
- Capital One
- Southwest Airlines

Cactus One Club Mentorship

- Art Direction Intern (July-August 2020)
- Worked on a real client campaign
- Pitched campaign to client

GSD&M Internship

- Art Direction Intern (April-October 2021)
- Pizza Hut
- Capital One
- Fruit of the Loom
- Concepted and executed integrated campaigns across TV, social, and digital platforms

Lewis Communications

- Art Direction Intern (May-August 2019)
- Created digital banner ads
- Created engaging social content
- Helped design print materials

SKILLS

- Experience partnering with a Copywriter to execute briefs
- Adobe Creative Cloud (Photoshop, Illustrator, InDesign, After Effects)
- Campaign concepting & art direction
- Cross-functional collaboration (copywriters, editors, producers)
- On-set production & post-production experience
- Ability to pick up brand look and voice quickly
- Comfortable presenting work to clients
- Experience working on New Business pitches

AWARDS

- Bronze Pencil at the One Club Young Ones Competition in 2020
- Shortlisted Cannes Future Lions 2020

